



Delta Sigma Theta Sorority, Inc. – Miami Alumnae Chapter

Press Release

FOR IMMEDIATE RELEASE

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‘Tis the Season—Celebrate with Delta Sigma Theta at the Annual Poinsettia Gala

Miami, Fla. – December 6 – Delta Sigma Theta Sorority, Inc., Miami Alumnae Chapter, in partnership with Delta Education, Health and Cultural Initiative, Inc. (DEHCI), will host its annual Poinsettia Gala on Saturday, December 14, 8:00 pm, at the University of Miami Newman Alumni Center (6200 San Amaro Drive, Coral Gables). The Poinsettia Gala is Miami Alumnae's oldest and most prominent fundraising event—bringing together some of South Florida's most generous hearts to celebrate the season of giving by enjoying a lavish evening of food, cocktails and entertainment. This year, the Poinsettia Gala will culminate a year-long centennial celebration for the sorority—a 100-year legacy of *Sisterhood, Scholarship and Service*.

"We are excited about this year's Poinsettia Gala," said Maybelline Truesdell, Poinsettia Gala Chair. "It will be an amazing evening where guests can dance the night away to Jazz or Pop music or simply enjoy the company of friends—all while giving back to the community."

Funds raised from the Poinsettia Gala will benefit Miami Alumnae's Scholarship program and support underserved youth in their pursuit of higher education. The Miami Alumnae Chapter awards \$20,000 in scholarships annually through DEHCI to deserving youth in Miami-Dade County.

"This year's Gala is more than just a fund raising event, it's a celebration of the community's commitment to ensure that our young people have a fighting chance at reaching their full potential and achieving their dreams," stated Brenda Bryant, President, Miami Alumnae Chapter. "For decades, the community has supported the Miami Alumnae Chapter in its fundraising efforts, allowing us to send over 200 youth to college—and we are grateful."

Tickets for the Poinsettia Gala are \$75 and can be purchased from members of the Miami Alumnae Chapter. Sponsorship opportunities are available.

For information on how to purchase tickets or sponsor-related inquiries, please contact Brenda Bryant at president@dstmiami.org or (305) 586-4668.

About the Delta Education, Health and Cultural Initiative, Inc: The Delta Education, Health and Cultural Initiative, Inc. (DEHCI) is a not-for-profit organization, established in 1996, that promotes educational, health and cultural related services and programs that enrich South Florida's diverse communities. DEHCI manages the distribution of scholarship funds to Miami Alumnae Chapter scholarship recipients.

About the Miami Alumnae Chapter: Chartered in 1941, The Miami Alumnae Chapter of Delta Sigma Theta Sorority, Inc., has established itself as a public service organization in Miami-Dade County. The chapter serves the community through projects and programs that are aligned with the sorority's Five-Point Programmatic Thrust and that educate and empower the community. Through DEHCI, the Chapter awards \$20,000 in scholarships annually to deserving college freshmen—more than \$290,000 in scholarships has been awarded to date. Miami Alumnae has a membership of over 300 and has received local and national recognition for its commitment to community service. For more information, visit www.dstmiami.org.

About Delta Sigma Theta Sorority, Inc.: Delta Sigma Theta Sorority, Inc. is a private, non-profit organization whose purpose is to provide assistance and support through established programs in local communities throughout the world. A sisterhood of more than 300,000 predominately Black college-educated women, the Sorority currently has over 900 chapters located in the United States, England, Japan (Tokyo and Okinawa), Germany, the Virgin Islands, Bermuda, the Bahamas and the Republic of Korea. The major programs of the sorority are based upon the organization's Five-Point Programmatic Thrust: Economic Development; Educational Development; International Awareness and Involvement; Physical and Mental Health; and Political Awareness and Involvement. *The Sorority was founded in 1913 by 22 students at Howard University and is in its 100th year, celebrating a century of an unyielding commitment to public service and a rich and elegant legacy of resilience and fortitude.* For more information about Delta Sigma Theta Sorority, Inc., visit www.deltasigmatheta.org.

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